



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 694

8th August 2023

Sub. Placement opportunity for students of GGSIP University of the batch passed out in year 2022 or passing out in 2023 in the company “Flora Steels Pvt. Ltd.”

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for students of GGSIP University of the batch passed out in year 2022 or passing out in 2023 in the company “Flora Steels Pvt. Ltd.” for your reference and circulation to students to apply on given link by **9th August 2023**:

Registration Link – <https://forms.gle/vLf7A5VSV6cmbYYR9>

Name of Company - Flora Steels Pvt. Ltd.

Positions: Business Development / Marketing Executives

Please find below the Job description for both opportunities:

1) Business Development / Marketing Officer

Job Description

- Gathering customer information and selecting ideal targets to sell.
- Conduct research to identify new markets and customer needs
- Build long-term relationships with new and existing customers
- Meet builders, contractors, architects, sanitary dealers & distributors to collect information and expand sale
- Build the assigned Territory and meet sales targets
- Effectively maintains and retain existing customers by building long-term relationships
- Submitting daily sales report through mobile app.

Only Male candidates should apply who:

- Willing to travel across Delhi - NCR and having own Bike with valid license
- Based in Delhi NCR or are willing to relocate to Delhi NCR

Skills:

Good Communication Skills (English)

- Positive and must achieve the target attitude
- Excellent Convincing Skills
- Working Knowledge of Microsoft Office/ Excel
- Take ownership and should be passionate about meeting strangers

Education and CTC:

- Any Graduate (INR 4.0 lac per annum)
- Post Graduate (INR 4.5 lac per annum)

Working Schedule:

- Day shift (9:30 am to 6:00 pm)
- Monday to Saturday

LAST DATE FOR REGISTRATION IS 19th May 2023.



(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

About Company -

Flora Steels Pvt. Ltd. manufacturer of Bathroom Fittings & Accessories and is a rapidly growing multi-diversified "Manufacturer of complete range of Shower system, Faucets and accessories" brand. Built on the platform of highest quality standards and with the intent of providing world class products, the Group caters to various segments of bathroom and accessories for the value, premium and the luxury segments through its brand - Xen and as undisputed market leader, the company has its presence in all the states of India.

<https://drive.google.com/file/d/1efnH7a--J0JjdPgnY7wzP-hoSvzCu6Ct/view?usp=sharing>

<https://youtu.be/EypcAhNwYH8>

https://youtu.be/sgG_5cccBQA

Company Profile

Manufacturing Bathroom Fittings & Accessories
Brand: **XEN**

Company Website

www.xen.co.in